

## **CALL FOR EXPRESSION OF INTEREST (EOI) FOR OPERATION OF THE CINEMA AT THE HOTEL PRESIDENTIAL BY AMBER, ENUGU STATE**

### **1.0. INTRODUCTION**

Amber Hospitality Services Limited is a hospitality management and development company, created by hoteliers and financial professionals in Africa to bring trusted expertise and exceptional professional hospitality management solutions to the market. Our roots are in Africa, and our business knowledge has been gathered from around the world in various types of hospitality operations with a mission to provide dependable and superior hotel management services with an indigenous touch.

Amber Hospitality Services Limited is the manager of the newly renovated and commissioned 99-room upscale Hotel Presidential in Enugu State with conferencing, spa, fine-dining, night life and sporting facilities. Amber Hospitality is calling for expressions of interest from experienced cinema operators:

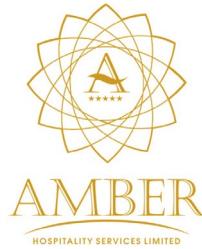
### **2.0. SCOPE OF WORK AND ELIGIBILITY**

The cinema is a six hundred and fifteen square meter (615sqm) space constructed with one main screen, projector control room, ticket box office, lobby space, concessions gallery and restrooms. The seating capacity of the main screen is approximately 200 seats with adequate ceiling height and wall dimensions, proper acoustics and dark room ambience.

At a minimum, the operator will be expected to provide a suitable 3D design, execute construction, and provide standard and IMAX film viewing services for hotel guests and patrons from the public; speedy access to new release films on the same or better timelines as Tier-1 cinema operators in the country; and variety of food and beverage options to guests, subject to the restrictive covenants in the tenancy agreement and standards of operation executed with the hotel management company as the landlord.

To be eligible, the operator must also have the following:

- a. CAC registration certificate and in good standing with CAC
- b. Appropriate licenses including film content exhibitor's license, copyright licensing, and music distribution licenses
- c. Immediate past three years tax clearance certificates



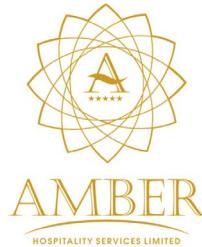
- d. At least ten (10) years of continuous experience providing cinema services to the public
- e. Strong reputation for professionalism and positive customer service reviews
- f. Proven track record of profitability and liquidity in operations
- g. Knowledge and experience applying globally tested standards of operation for cinemas
- h. Comprehensive insurance policy
- i. Ability to post a performance bond equivalent to the first year of rent value.

### **3.0. SUBMISSION OF EOI**

- 3.1. Expressions of Interest must be submitted in the following format
  - 3.1.1. PDF document no more than 3 pages in length, 12 pt font
  - 3.1.2. Title should state REF:  
EOI/2025/HOTELPRESIDENTIALBYAMBERENUGU/CINEMA/ [NAME OF BIDDING ORGANIZATION] as applicable.
  - 3.1.3. **Submissions should be mailed to [info@amberhospitality.com](mailto:info@amberhospitality.com) no later than January 30<sup>th</sup>, 2026, at 5pm.**
- 3.2. Expressions of interest must include
  - 3.2.1. Name of the bidding organization
  - 3.2.2. Number of employees
  - 3.2.3. Ownership structure of the organization
  - 3.2.4. Proof of Eligibility criteria detailed above (note while 3Ds are not required at this stage; they will be required at the proposal stage. It is sufficient to state design and management ideas generally or design partners that the bidder intends to work with).
  - 3.2.5. Links to website or social media pages
  - 3.2.6. At least three listed professional or corporate references which could be either from a legal practitioner, accountant, banker or previous landlord.

### **4.0. DISCLAIMER**

Please note that the submission of an Expression of Interest does not contractually bind Amber Hospitality and the bidder in any manner. Amber Hospitality reserves the right to reject or accept any expressions of interest without incurring any obligation, financial or otherwise to the bidder.



## 5.0. GENERAL INFORMATION

- 5.1. Successful candidates will be notified by email within two weeks from the submission deadline to proceed to submit full proposals for design and operations. The format for the proposals will be communicated at that time.
- 5.2. After the proposal stage, successful bidders will be invited to enter into tenancy agreements with agreed upon standards of operation with the hotel management company.
- 5.3. For further enquiries and site visits, please contact the Front Office, Hotel Presidential by Amber, Enugu at 100 Umuawulu Street, Independence Layout, Enugu State or call the desk at 081 3135 4508.

### **SIGNED**

January 13, 2025

**AMBER HOSPITALITY SERVICES LIMITED.**